

Unlocking the secrets

Introduction

What do you really want?

- Some useful hot stock tips?
- Are you looking for a really good financial advisor?
- Do you want someone to invest your money for you, and make you a <u>small fortune</u>?.

ps: How do you make a small fortune?

Start off with a big fortune!



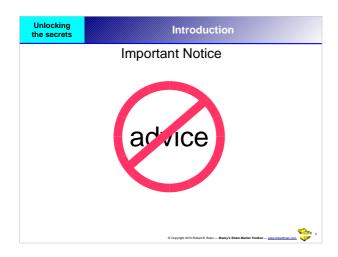
Unlocking the secrets

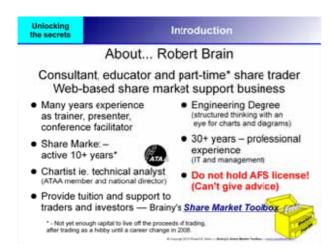
Introduction

Important Notice — No Advice!

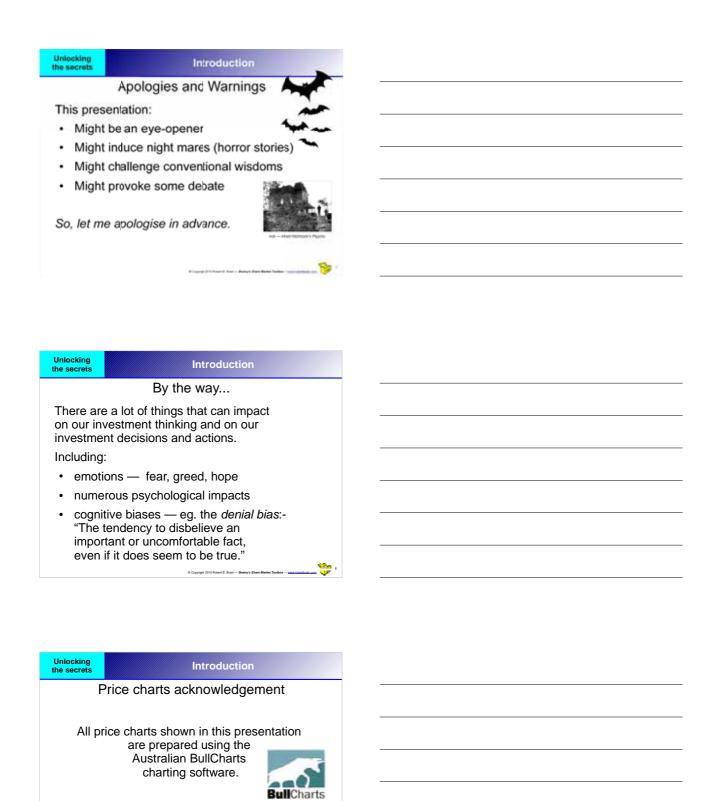
- 1. This presentation does not include any advice.
- For proper advice, your personal financial situation needs to be considered.
- 3. This presentation is pure education, only for your general awareness.
- There are no recommendations to take any action, or to invest any money in any way.
- 5. Always consult a properly licensed advisor before making investment decisions.

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Unlocking the secrets Today's AGENDA 1. The GFC — What actually happened? 2. What did this do to our investments? 3. Is there an alternative approach? 4. The crystal ball is real! 5. One possible strategy — Robert's "Weekly Watch List" 6. Funda-Technical Analysis — the juicy details Interactive presentation, questions welcome!



More info: www.robertbrain.com/bullcharts/



Unlocking the secrets What actually happened? Finance was too cheap. Engineered financial products (CDOs). "Toxic" loans. US sub-prime mortgages with reset interest rates (honeymoon period ended). Global share markets fell. Economies slowed. And the Australian market fell — how far?









Unlocking the secrets Was this GFC a once-off? No! The market cycles like this regularly! A Correction (or Bear) has occurred eight times in the last 23 years (ie. a fall of at least 10% every 2.9 years). AND, on two occasions, a correction has hit before recovering from a bear market! AND, the average duration to achieve new highs is 3.5 years! Can you believe it?

Unlocking the secrets		The GF	and	the be	ea	ır market	
	Rece	ent history	<u> </u>	987 t	0	2010	
Bear	Mark	ets and Cor	rectio	ns —	1	987 to 20	110
Start Date	From Point	Bear Market or	(%)	Weeks	s	Time to to pas	A
		Correction		botton	n	Weeks	Years
Sept 1987	Α	Bear market	-48	21	7	470	9.0
Oct 1989	Е	Bear market	-30	65	ı	194	3.7
Nov 1991	G	Correction	-19	53	Г	80	1.5
Jan 1994	- 1	Bear market	-21	53		150	2.9
Sept 1997	К	Correction	-11	5 or 50		66	1.3
June 2001	0	Correction	-21	88	١	152	2.9
Oct 2007 *	S2	Bear market	-54	73*	1	144	2.8
Apr 2010 *	С	Correction	-15	11*	1	13	0.3
Average tim	e for n	ew highs:	V				3.5
		rket has not yet f					

Unlocking the secrets	The GFC and the bear market	
	More information ?	
If yo	ou want to see those numbers again, and more details about bear markets and corrections:	
<u>www</u>	v.robertbrain.com/bearmarkets	
	© Copyrigt 2010 Robert B. Brain — Brisley's Share Market Fooker — <u>man niberbolis nam</u>	18

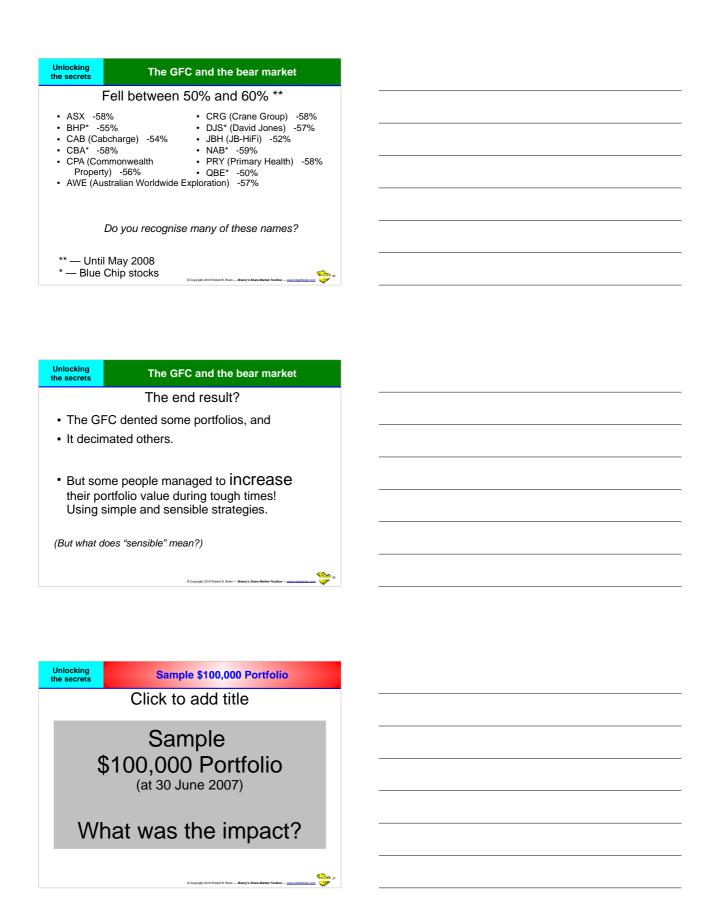
Unlocking the secrets Where are we today? In August 2010 we are nearly 3 years past the last market peak! (6754 in October 2007). Today's index is still below the highs of 2007! How far below? (in percentage terms).



Unlocking the secrets If we had ... If we had an index-tracking portfolio worth \$100k at 30 June 2007... It is now down 34% (August 2010), and worth only \$66k. With a margin loan, it might have been much worse — now owing money.

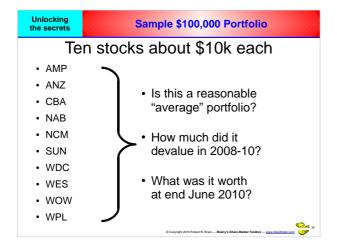
Unlocking the secrets The GFC and the bear market Some individual performances As the GFC unfolded: • Some stocks dropped ~90%!! (can you name any?) Some stocks disappeared completely!! (can you name any?) • Even some well regarded top-200 stocks! Can you believe it? Unlocking the secrets The GFC and the bear market Going...Going...Gone The following companies had significant share price falls from the bull market peak of October 2007, and are now gone:-• TIM (Timbercorp) -97% gone May 2009 GTP (Great Southern P) -96% gone May 2009 • BNB (Babcock & Brown) -99% gone June 2009 -92% gone Aug 2009 • ABS (A.B.C.Learning) AFG (Allco Finance) -99% gone Aug 2009 • CDR (Commander Comms) -95% gone Aug 2009 • MFS (renamed Octaviar OCV) -74% gone Aug 2009 NLX (Nylex) -97% gone Feb 2009 Unlocking the secrets The GFC and the bear market Fell > 60% ** • AAX (Ausenco) -89% • BSL (Blue Scope) -78% • ABP (Abacus Prop) -91% CEY (Centennial Coal) -71% • CGF (Challenger Fin) -84% • ALZ (Australand) -91% • ANZ* -62% • CTX (Caltex) -72% • APN News Media -83% • FLT (Flight Centre) -88% • AWC (Alumina) -84% • FXJ (Fairfax Media) -82% • AXA -65% • HIL (Hills Indust.) -79% • BBG (Billabong) -62% • HVN (Harvey Norm) -72% BJT (Babcock and Brown • LEI* (Leighton) -71% Japan) -90% • ABC (Adel Brighton) -62% • BKN (Bradken) -93% • AGO (Atlas Iron) -88%

** — Until May 2008 * — Blue Chip stocks

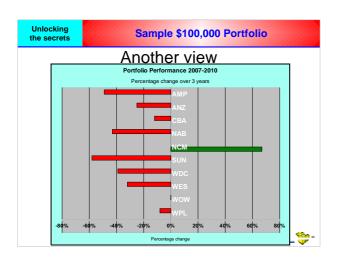


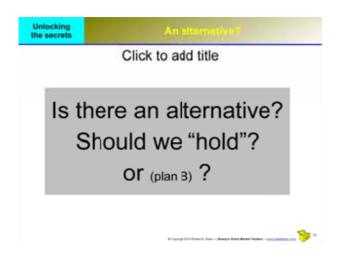


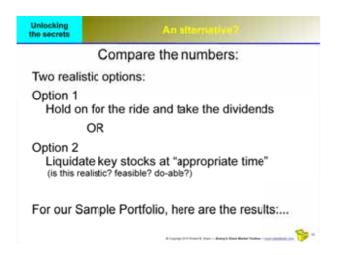


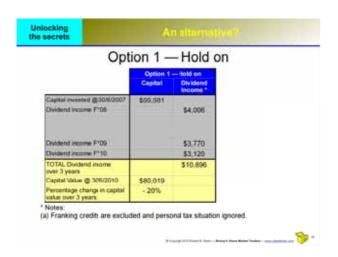


Unlocking the secret	S		ample \$1			
Т	he S	ample	Portf	olio –	Valu	е
Stock	Qty	30 Jun	e 2007	30 Jui	ne 2010	%
Code		Share Price	Value	Share Price	Value	change
AMP	988	\$10.12	\$9,999	\$5.21	\$5,147	-49%
ANZ	345	\$28.99	\$10,002	\$21.61	\$7,455	-25%
CBA	181	\$55.25	\$10,000	\$48.64	\$8,804	-12%
NAB	244	\$41.02	\$10,009	\$23.28	\$5,680	-43%
NCM	474	\$21.08	\$9,992	\$35.10	\$16,637	67%
SUN	526	\$19.02	\$10,005	\$8.04	\$4,229	-58%
WDC	501	\$19.96	\$10,000	\$12.18	\$6,102	-39%
WES	236	\$42.39	\$10,004	\$28.65	\$6,761	-32%
WOW	370	\$27.00	\$9,990	\$27.02	\$9,997	0%
WPL	220	\$45.37	\$9,981	\$41.84	\$0,205	8%
TOTAL:			\$99,981		\$80,019	-20%
Value @	30 Ju	une '10	© Copyright 201	0 Robert B. Brain — Brainy ?	s Share Market Toolbox — www	roberthrain.com

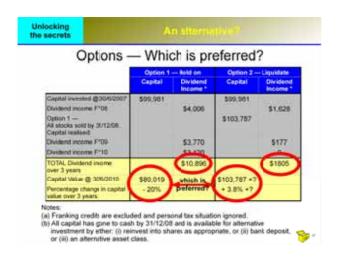








Option 2 –	 Liquidate 	
	Option 2 — Li Capital	quidate Dividend Income*
Copital Invested @3045/2507 Dividend income F*05 All atocks sold by 3F12/06. Capital realised:	\$99,981 \$103,787	\$1,628
Divident income F*09 Divident income F*10		\$177
TOTAL Dividend intome over 3 years		\$1805
Capital Value @ 305/2010	\$103,787 • ?"	
Percentage change in capital value over 3 years	+ 3.8% +7*	

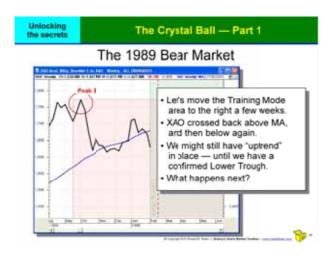


Unlocking the secrets	An alternation?
	Is Option 2 do-able?
• Is	Option 2 do-able?
• 0	r is it just fantasy?
• D	o you already do this?
• A	re you sceptical?
	<u>~</u> =

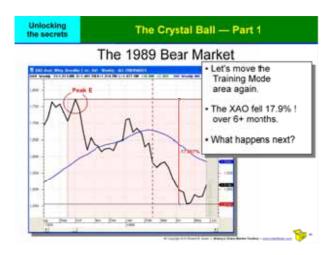
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Т	he Crystal Ball (part 1)
	low to see the markets coming
	6 Coppey 25 Chair S. Dan - Bengh Dan Keter Yudan

Unlocking the secrets The Crystal Ball - Part 1 Option 2 — It is feasible! Let me declare my own actions in early 2008. I switched superannuation asset class from shares to cash and bonds! · The sell criteria: - When the 30-week Moving Average turns down --> SELL! on the open next week · This concept is explained in detail in Stan Weinstein's infamous book... Unlocking the secrets The Crystal Ball - Part 1 Stan Weinstein — 30week MA "Secrets for Profiting in Bull and Bear Markets" Stan Weinstein (McGraw-Hill, 1988) · Use Weekly charts · Apply a 30-week Moving Average (MA) Watch for: - price crossing MA - MA turning down Available from the Educated Investor bookshop. · Here's an example:... 500 Collins Street, Melb Unlocking the secrets The Crystal Ball - Part 1 Click to add title The 1989 Bear Market · What happened? · How big was the fall? · How long did it take to bottom? · How long did it take to reach new highs? · Did we see it coming?



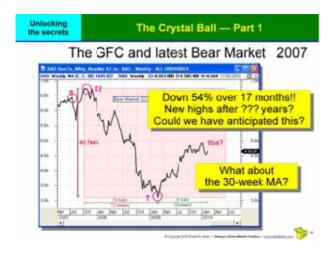




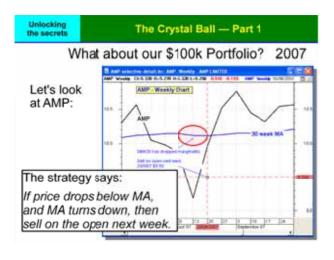


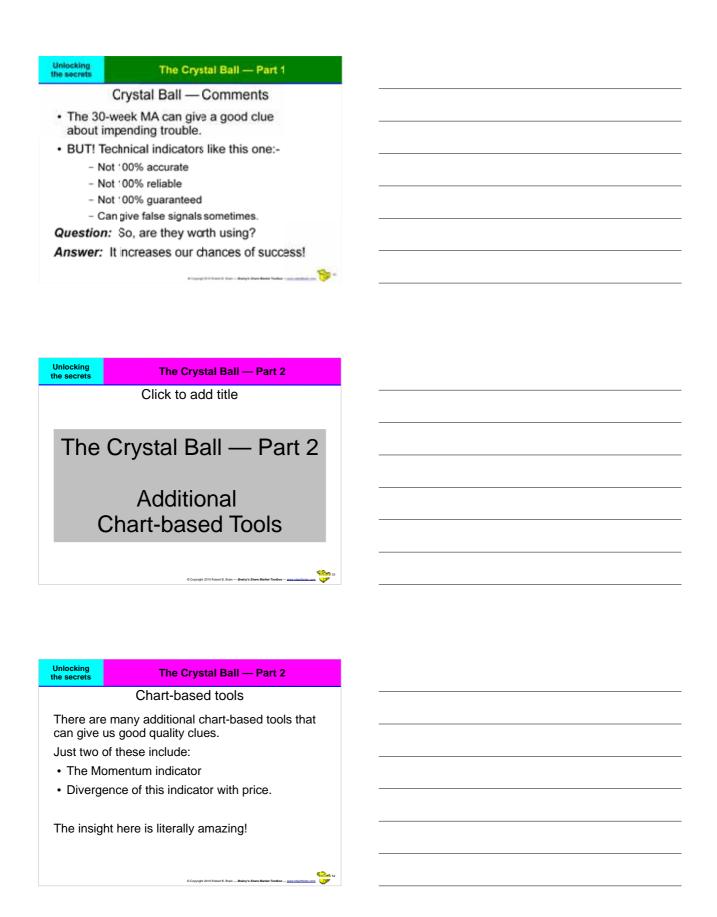


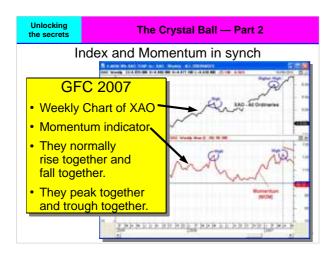
Unlocking the secrets	The Crystal Ball — Part 1
	Click to add title
The "G	FC" and latest Bear Market
What happed to the second	pened this time?
 How big w 	as the fall?
How long	did it take to bottom?
 How long 	did it (will it) take to reach new highs?
Did we see	e this coming?
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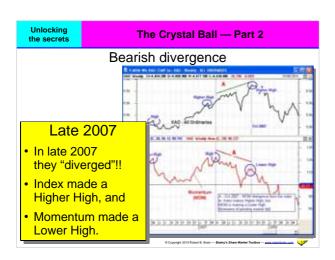


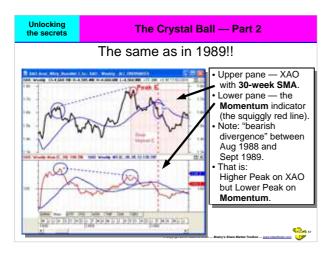


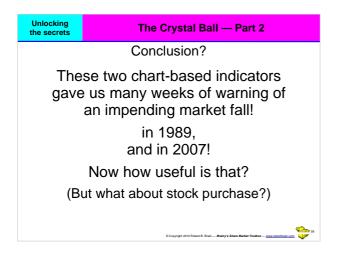






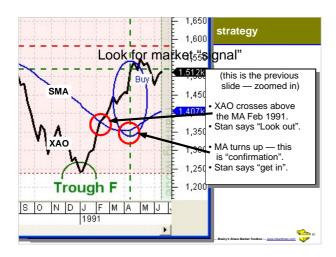


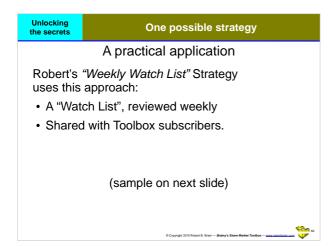


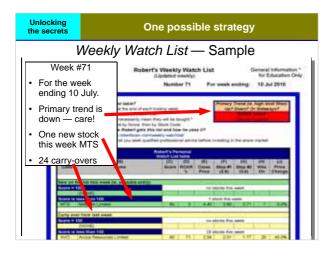




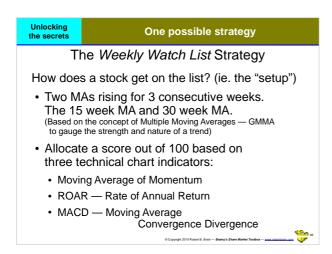














Unlocking the secrets One possible strategy Rules for purchase • The exact rules for purchase can vary widely from person to person, depending on many things • This is the "strategy" (which must be written) · Important to be comfortable with a chosen "strategy" • Doing some "testing", can be very useful. (But, how to combine fundamentals and technicals?) Unlocking the secrets Funda-Technical Analysis Click to add title Funda-Technical **Analysis** Unlocking the secrets Funda-Technical Analysis FTA — Underlying philosophy If the price of a stock is trending up (or down) then it is likely to continue in the trend So, why buy a stock that is trending down? · Why buy a stock that is not trending up? · At the end of the day, the theoretical valuation of a stock does not matter · If you want to buy or sell a stock, then the correct valuation is what the market says it is worth.

Unlocking the secrets The technical analyst: • Aims to capture and ride the trends. • It is not possible to catch the very top, or the very bottom. • So, act just past the top, and just past the bottom.

Unlocking the secrets Key principles Using only a couple of hours each week Dividend income is not so important Purpose is to maximise capital gains: Protect profits by selling on weakness Sell losers before the loss is excessive.

Funda-Technical Analysis FTA — A two-step process • Step1 — Select quality stocks for our "Watch list" of favourite stocks • Step 2 — Use Technical Analysis to optimise the timing of our entry, and the timing of our exit.

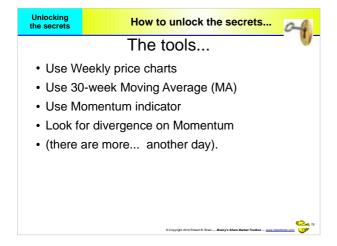
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Unlocking the secrets Funda-Technical Analysis The T/A (Technical Analysis) aspect "Time the entry" (not so easy) There are thousands of ways to do this How to decide? Based on individual preference A "strategy" needs to be tested to give confidence Many people have done this, and they trade this way.

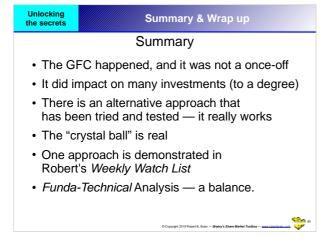
Unlocking the secrets	Funda-Technical Analysis
	Final word on FTA
	Funda-Technical Analysis
	is a balance between Fundamental and Technical.
	The amount of balance is up to the individual.
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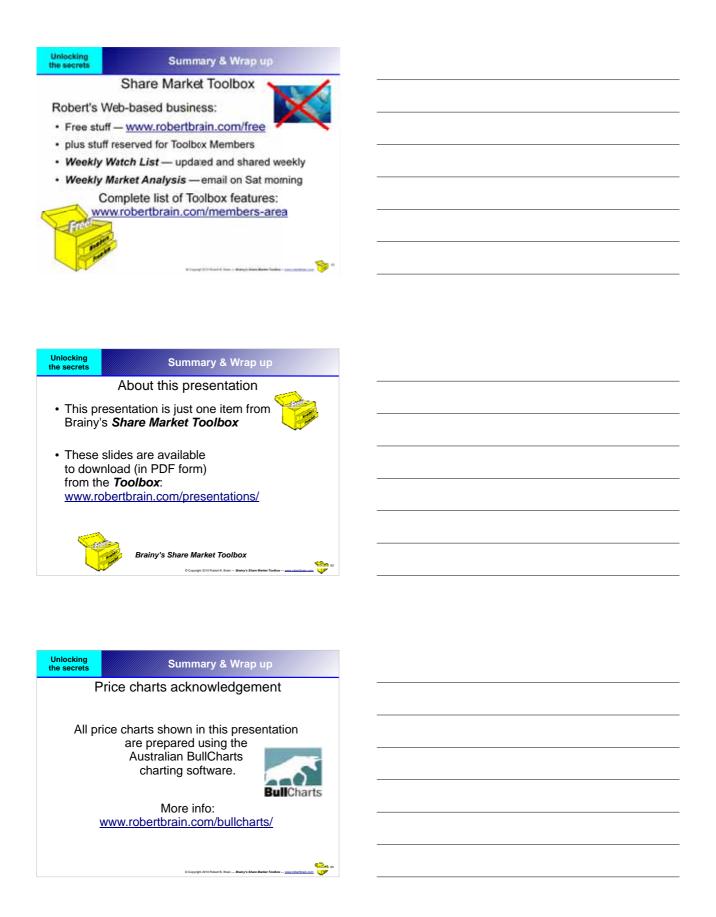








Unlocking the secrets	Summary & Wrap up
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	Protect our hard earned capital;
	and
Wa	ntch out for the sharks in the ocean.
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