



# Trading Insights “I am never wrong! (or am I?)”

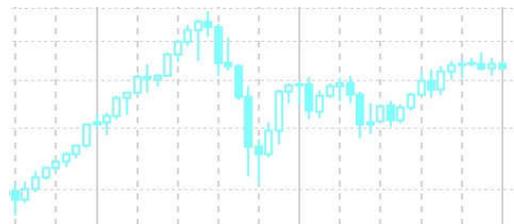
**Robert Brain**  
(Brainy’s Share Market Toolbox)

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“The share market can seem mystical and almost like black magic; but with the right support and assistance, it just seems like magic.”

**Robert Brain**



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Version 2b



## Introduction

### What do these things have in common?

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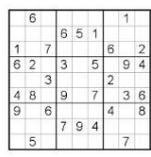
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# Introduction

## What do these things have in common?

- Sudoku puzzle – *“I must finish it!”*
- Trading/investing – *“Is it a buy? should I sell?”*
- Elephant stampede!
- Tight rope walker;
- Martial arts – who is the real boss?
- Crossword puzzle – striving for 100% completion and perfection?



# Introduction

## What do these things have in common?

HINT:

It's to do with human nature and personality traits and cognitive bias.

QUESTION:

*Are you in control of yours?*  
(it can affect your trading)

