How to preserve capital and minimise losses

or *How to sleep at night*(with maximum profit)



Robert Brain for ATAA Brisbane June 2022



"The share market can seem mystical and almost like black magic; but with the right support and assistance, it just seems like magic."

Robert Brain



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Brainy's Share Market Toolbox

Set the scene...

(1) How well are you sleeping at night with your current investments?



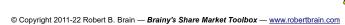


Brainy's Share Market Toolbox

Set the scene...

- (1) How well are you sleeping at night with your current investments?
- (2) Does investing or trading the market make you worry? Worry about losses?









Brainy's Share Market Toolbox

Set the scene...

- (1) How well are you sleeping at night with your current investments?
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- (3) How do we know how much to "risk" in the market with comfort?



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Brainy's Share Market Toolbox

Set the scene...

- (1) How well are you sleeping at night with your current investments?
- (2) Does investing or trading the market make you worry? Worry about losses?
- (3) How do we know how much to "risk" in the market?
- (4) Are you happy with your blue chip investments?



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Brainy's Share Market Toolbox

Today's Agenda

(1) Let's just buy some blue chip stocks? That's the "best" thing to do? Safe as houses? or "disappointing"?



- (2) Is it better to cut the "losers" loose?
- (3) How much can we afford to "risk" (to help us sleep)?









