

How do we select stocks to trade?

**How do most of us
select stocks to
trade / invest?**

Observations from
a User Group

Robert Brain
August 2021

 Share Market
Toolbox

 *Price charts summarise the underlying
opinions and emotions of the market participants.
Every chart tells a story.
It pays to understand the stories in the price charts.*



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This presentation...

This presentation was originally prepared for the ATAA Melb webinar in August 2021, based on observations in our BullCharts User Group stock-picking game in early 2021.



Introduction

What's the best way to choose stocks?

Should we:

- 1) Use either **technical analysis**, or **fundamental analysis** and nothing else?
- 2) Or a **mixture** of both?
- 3) Or should we focus on a preferred **market sector**? (eg, biotech, lithium,...)
- 4) Or perhaps choose a company that has a **"good story"** and hope they deliver?

eg. low PE,
good PEG,
rising ROE,...

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As an introduction to the presentation, let's pose the question:
"What is the best way to select stocks for investing or trading?"



Introduction

The national BullCharts User Group
has been playing a
stock-picking game this year.

About 20 people participating
(they are users of charting software).

What are their stock-picking criteria?

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Our BullCharts User Group has been playing a stock picking game, and the observations have been very surprising...

How do we select stocks to trade?



Introduction

The results were very surprising!!

In this session Robert will divulge the many reasons for stock selection that are in use among our colleagues and peers.

Surprisingly this includes the use of both *technical analysis* and *fundamental analysis* to varying degrees.

It is assumed that these observations might be typical across many ATAA members.

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... so I will share those observations in this presentation.