

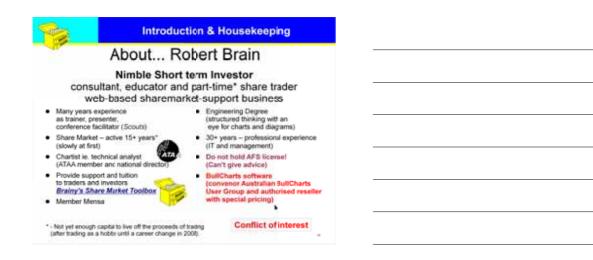


Great questions for your advisor.





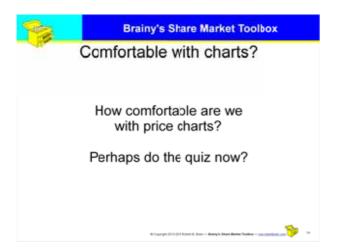


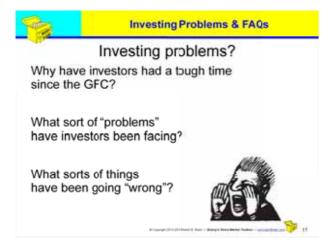


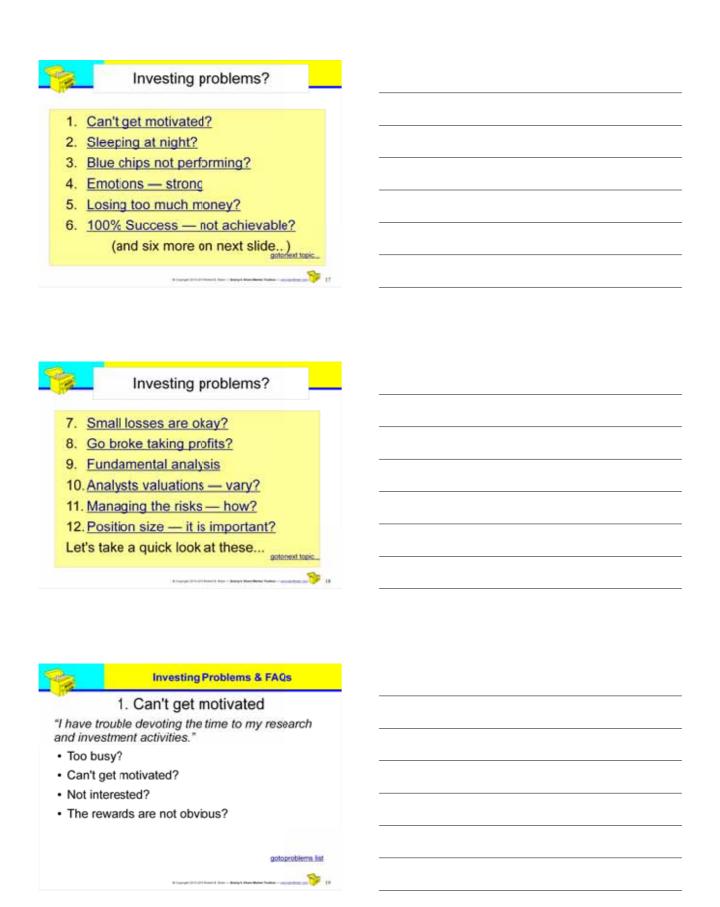


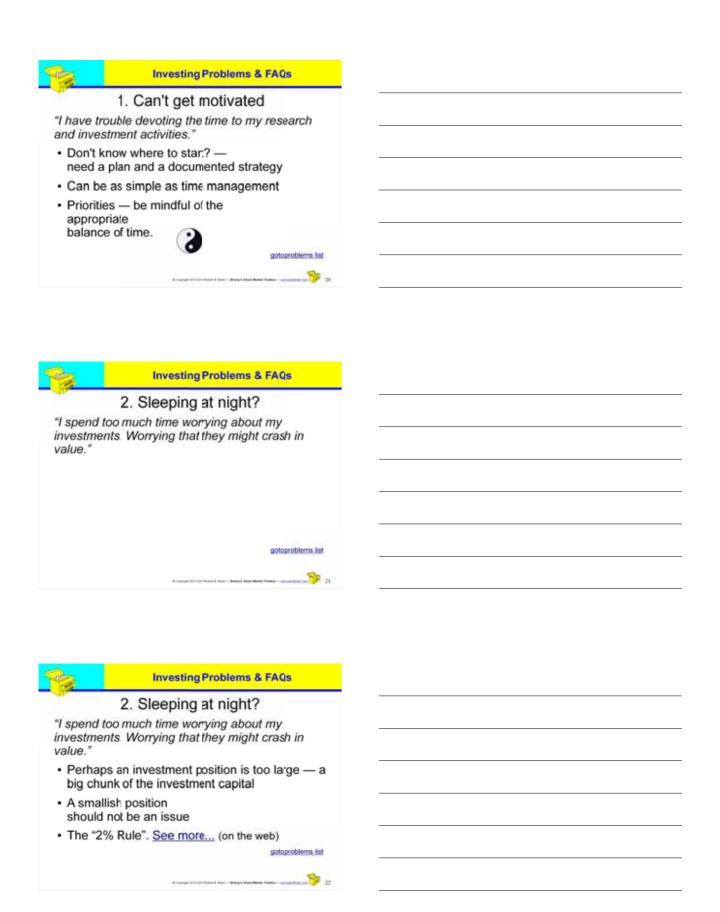








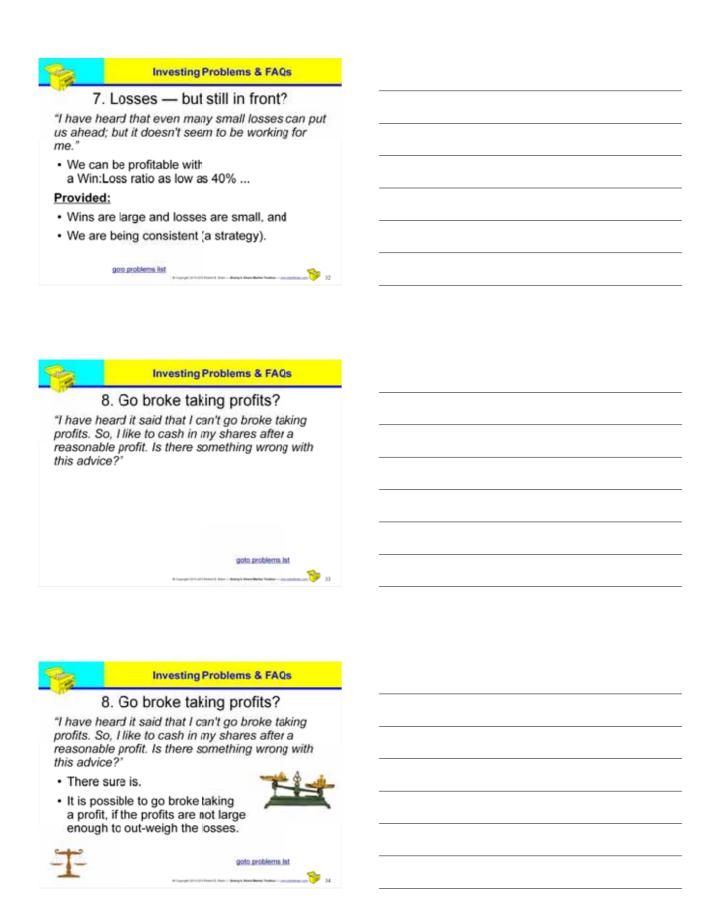






Investing Problems & FAQs Emotions — over-powering "I find the underlying emotions make me rather nervous and perhaps over-cautious." · Some experts say success is 20% analysis and judgement and 80% controlling the emotions · Be more in control and more comfortable with a documented (and tested) strategy · Read more about emotions... gotoproblems list Investing Problems & FAQs Losing too much money "Some of my investments are simply losing money. From week to week, their face value is falling and falling. But the experts say: "Time in the market is important, because we can't time the market". gotoproblems list Investing Problems & FAQs Losing too much money "Some of my investments are simply losing money. From week to week, their face value is falling and falling." . "Time in the market" is a myth. · We can "time the market"! Try using a <u>Stop Loss</u> to protect capital, or an alternative exit strategy. gotoproblems list





Investing Problems & FAQs Fundamental analysis — complex? "I am trying to get a handle on Fundamental Analysis, but everyone is telling me to focus on different things. eg. Study company annual reports - but I am not an accountant. And those ratios, and percentages...' goto proviems list Investing Problems & FAQs Fundamental analysis — complex? "I am trying to get a handle on Fundamental Analysis, but everyone is telling me to focus on different things. eg. Study company annual reports - but I am not an accountant.' · Fundamental Analysis is a diverse field There are many possibilities · Some people enjoy what they do · The technical analyst believes it can be more confusing than helpful. goto proxiems list Investing Problems & FAQs Analysts' valuations — vary "I have noticed that six different stock analysts will have six very different valuations for BHP's share price (for example). So, what's the story?" goto problens list

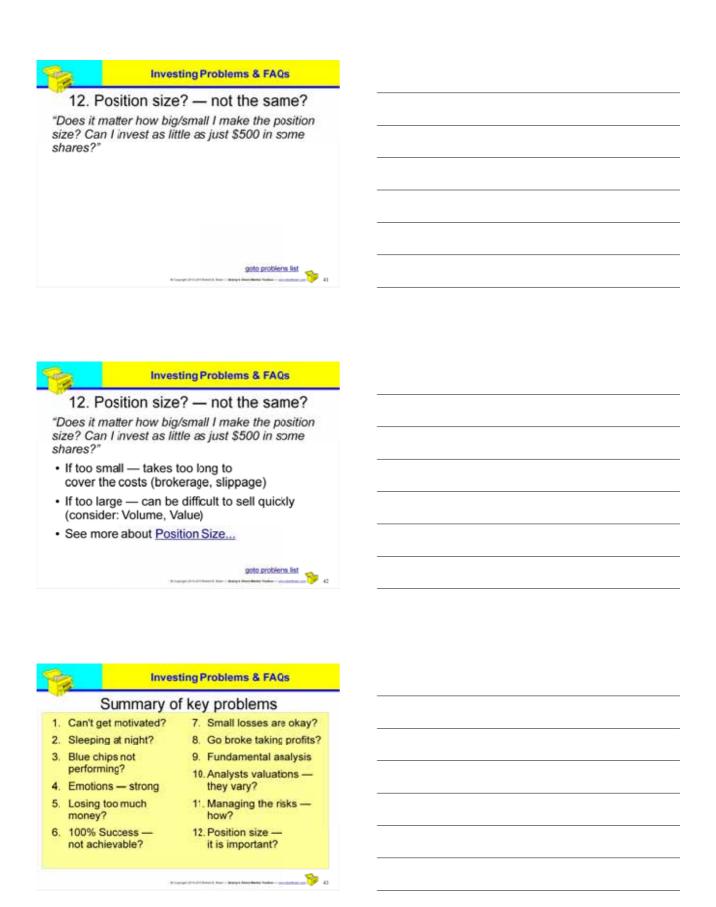


· Utilise a Stop Loss (or other exit strategy)

* - See: www.robertbrain.com/bearmarkets/

goto problens list

· Use sensible Position Size.







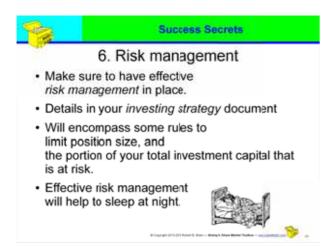












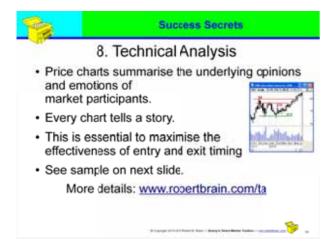
7. Exit strategy & Stop Loss

• Make sure to utilise an effective exit strategy or a simple Stop Loss approach.

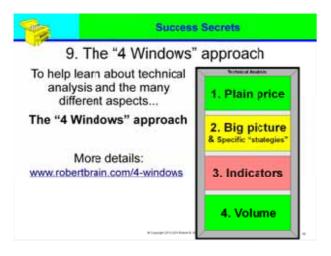
• Recorded in the risk management section of your trading strategy.

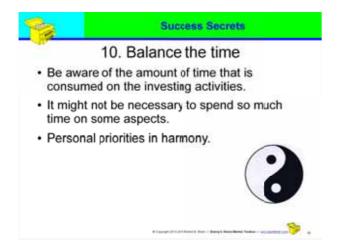
More details:

www.robertbrain.com/share-market/exit-strategies.html
www.robertbrain.com/share-market/stop-loss.html









11. Psychology & emotions • Understand the issues at play with emotions, and the psychology of investing. • Understand the different cognitive biases that can affect performance, for example: - Confirmation bias - Herd instinct (comfort in conforming) - Over-confidence effect - Familiarity bias







Don't forget I send occasional email to interested groups My Share Market Toolbox web site: Toolbox Members receive weekly email with (charts) analysis of our market And there's lots more (stop loss, trends, etc...) Register for free and not miss out. Visit: www.robertbrain.com





